



Urban League
of Rochester



Empowering Communities. Changing Lives.

www.ulr.org

REQUEST FOR PROPOSAL (SPEAKERS)

2024 INTERRUPT RACISM Summit

September 18, 2024, from 8:30am-4:30 pm EST

Joseph A. Floreano Rochester Riverside Convention Center

About the Urban League of Rochester

The Urban League of Rochester, NY, Inc. (ULR) was founded in 1965 in the wake of racial unrest and riots that crippled the Rochester community. Our mission is to assist African Americans, Latinos, the poor, and other disadvantaged to secure economic self-reliance, parity and power, and civil rights. Today, ULR provides direct services through over 25 programs in the areas of youth education and development, workforce development, family and children services, services for individuals with developmental disabilities, housing, and business development. ULR serves 4,000 individuals each year through direct services and an additional 6,000 individuals through information and referrals, workshops, presentations, and other community events.

Summit Overview

The INTERRUPT RACISM™ Summit is an immersive learning experience for youth and adults, thoughtfully curated for attendees to identify, interrupt, and dismantle processes of systemic racism. This year's theme is Honoring from Whence We Came. Urban League of Rochester seeks proposals for presentations, 60-75 minutes in length to be conducted from each day of the Summit. Presentations should align with one of the four tracks:

- 1) Structural Equity (RASE)
- 2) Institutional Change (Businesses)
- 3) Personal Development (Individual)
- 4) Youth Voice (ages 16-21)

Target Audience

The Summit is open to all individuals, businesses, and communities looking to develop a strategy for equity, diversity, and inclusion to interrupt and ultimately dismantle racism in organizations and communities.

We encourage proposals for different age groups, including youth, adults and seniors.

- Youth and Seniors
- Nonprofit & For-profit professionals
- Business executives and leadership
- Small business owners
- College students
- Community & Neighborhood leaders
- Faith leaders
- People in recovery
- Media professionals
- Mental health professionals
- Healthcare professionals
- Legislators and elected officials
- Educators
- Law enforcement personnel
- Justice-involved/Reentry
- Consumers of health and human services
- Citizens and residents

How to submit a proposal

Proposals must be submitted online at <http://www.urbanleagueroc.org/summit>. The submission form will **open on Monday, May 6, 2024**. Submissions will be **accepted through 8:00 AM EST on Monday, June 17, 2024**.

All submissions must comply with the following guidelines. Observe these requirements to avoid submission errors or rejection of the proposal submission during the review process.

Only complete form submissions will be considered. Please do *not* submit a proposal on behalf of anyone other than yourself and/or your organization.

The 2024 INTERRUPT RACISM Summit Proposal components:

1. Workshop/Presentation Details:
 - a. Title
 - b. Abstract (for promotional materials): <300 words
 - c. Learning Outcomes:
 - i. What are the learning outcomes of this workshop/presentation?
 - ii. How will attendees apply what they have learned during your session? After your session?
 - iii. How will you encourage active, participatory learning?
 - d. Resources:
 - i. Do you plan to recommend resources or suggest follow-ups to attendees? If so, what?
 - ii. Do you hope to promote the sale of any items, including books, during your session? If so, what?

- e. Length of Session: 45 min. or 60 min.
- f. Ideal Audience for Session: Max 50 words
- g. Q&A:
 - i. How will you manage Q&A?
 - ii. How much time do you plan to allot for attendee questions?
 - iii. Are you willing to attend a meet-and-greet with VIP ticket holders?
- h. Have you presented, or facilitated, on this topic in the past? If so, please list when, where, and, if available, provide a link to sample content.

2. Presenter details (*required for each presenter*):

- a. Name
- b. E-mail
- c. Phone number
- d. Organization or affiliation (*if applicable; unaffiliated individuals or groups are welcome to submit proposals*)
- e. Bio: <100 words in third person
- f. Photo or headshot
- g. Consent statement for use of image, likeness, or sample materials for promotional purposes.

Review schedule:

The INTERRUPT RACISM Summit team will review submissions, and *all* applicants will be notified of the **status of their proposals by Friday, July 19, 2024.**

Additional information:

Please feel free to submit any questions about the INTERRUPT RACISM Summit and the proposal submission process to **the Urban League at interruptracism@ulr.org**

We welcome you to encourage others to submit a workshop proposal and help ULR promote participation in the INTERRUPT RACISM Summit on your social media platforms.

We look forward to receiving your proposals by June 17th.